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Thank you so much for selecting Minerbox Interactive to build your new website. While the Minerbox team does their thing to get you up and running, here are the Phases we work through to reach our targeted goal.

Digital Milestone Phases

1. **Discovery Phase**

In the Discovery Phase, overall requirements are discussed for your new website. The goal of this discussion is to understand your business model and goals, along with your customers' goals and their overall journey in order to design a website to best serve these needs.

2. **Wireframes and Content Blocking**

Once the discovery meeting is complete, the next step will be collecting content that will fully articulate and illustrate the business model and goals to your customers and provide that information through the best user experience built within a wireframe construct. Collecting this content with the user experience in mind will guide the design phase.

3. **Design Phase One**

When all content is collected and a clear user experience has been defined, the design phase will begin with mockups to choose from. A design checklist of items will be approved on the chosen design including homepage, subpage, header, footer, and font choices.

4. **Design Phase Two**

Once a final design has been approved, all responsive designs are presented which include desktop, tablet, and mobile keeping your information fluid but still user friendly.

5. **Build**

With finalized content and approved design, programming begins on a staged platform as your new website takes shape in the real world.

6. **Site Testing**

Minerbox generally allows a two week time-frame for testing and adjusting any text flow or mobile issues. Some sites require less time if they are not communicating or using a third party software solution.

7. **Launch**

When it's all smiles and we're ready to punch the button, your site will be taken live within twenty four hours time. Our websites are built on the number one server platform in the world which will insure a quick launch time and speedy load time.

Note: Each Phase requires approval before moving onto the next Phase. If changes are required on previous approved Phases, a Change Order will be generated for client approval before any revisions can be executed. In the event that a Change Order may occur, the client must be prepared to move back to any given previous Phase according to the revisions given to Minerbox Interactive.